

FOR IMMEDIATE RELEASE

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Brisnet.com offers free Ultimate Past Performances Feb. 23-29

LEXINGTON, Ky. (Feb. 22, 2012) – As a thank you to valued horse players, **Brisnet**, the official data source of the Kentucky Derby and TwinSpires.com is giving away **FREE Ultimate Past Performances** for all racetracks running Feb. 23 through Feb. 29, 2012.

Log on to Brisnet.com to discover why Ultimate Past Performances are the choice of many of the nation's top handicappers, including *National Handicapping Championship Tour* winner Paul Shurman.

"Horseplayers are concerned about the rising cost of handicapping information," Brisnet.com Director of Marketing Ed DeRosa said. "Ultimate Past Performances have offered the same great value at \$3 per card for the past 10 years, and we thought the time was right to introduce Brisnet.com's superior handicapping information to a wider audience."

In addition to all the information commonly found in typical past performance products, Brisnet.com's Ultimate Past Performances include a suite of proprietary data such as speed and class ratings, pace figures, Prime Power, exclusive pedigree information, trainer-jockey angles, and track bias statistics.

"One of the first things I do when I start handicapping is to make notes from every race based on Brisnet.com Ultimate Past Performances," Shurman said. He won \$75,000 as the *National Handicapping Championship Tour* winner and went on to finish sixth in the *National Handicapping Championship*.

You must be a member of Brisnet.com to download free Ultimate Past Performances; registration is free. The promotion applies to all products in the Ultimate Past Performances family—including Ultimate Past Performances with Comments, Ultimate Race Summary, and Condensed Ultimate PPs—for all tracks racing Feb. 23 through Feb. 29.

Bloodstock Research Information Services (BRIS) provides Thoroughbred horsemen and horseplayers with a wealth of data, including bloodstock and handicapping information, through its website, www.brisnet.com, and BRIS handicapping tools are available through TwinSpires.com. Churchill Downs Incorporated ("CDI") acquired the BRIS family of account wagering and data services businesses in June 2007 in conjunction with the acquisition of the AmericaTAB account-wagering franchise. CDI consolidated the BRIS and AmericaTAB account-wagering platforms under the TwinSpires.com brand in November 2007 and continues to provide franchisee services to a number of account-wagering platforms based at racetracks not owned by CDI.

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