HANDICAPPING JULY 2003 THANDICAPPING TIVES

A Newsletter for Subscribers of the Handicapper's Database and Bloodstock Research Information Services, Inc.

A <u>NEW Online Handicapping Contest at Brisnet.com</u> The \$15,000 Brisnet.com East-West Clash!

Brisnet.com is your handicapping tournament headquarters! Introducing the lucrative \$15,000 Brisnet.com East-West Clash, based on the same format as the recently concluded Online Handicapping Challenge. It's FREE to play* and offers prizes down to 35th place!

Contest Date: Saturday, July 26

There will be 10 mandatory races for which to make selections. Winning is

based on a hypothetical \$2 win/place wager on each selection with caps of 25-1 (Win) and 12-1 (Place) respectively.

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So why is it called the East-West Clash? The majority of the contest races will consist of events from both Del Mar Saratoga. Responding to feedback from our valued customers, \$15,000 Brisnet.com East-West Clash will include the best racing in the country... from the Spa to the Surf!

Saturday, July 26

East-West Contest Prizes

Grand Prize: \$5,000 CASH
Runner-up: \$2,500 CASH
3rd Place: \$1,250 CASH
4th Place: \$ 750 CASH
5th Place: \$ 500 CASH

6th - 10th: American Produce Records 11th- 20th: \$200 Brisnet Online Credit 21st- 35th: \$100 Brisnet Online Credit and you'll win \$5,000 CASH and a spot in the Brisnet.com Handicapper's Hall of Fame (www.brisnet.com/halloffame)!

As usual, Brisnet.com will offer customized contest files for all handicapping reports. Don't waste time downloading multiple tracks - just get the one file for the price of only one track**. These reports will be available

beginning Thursday evening, July 24.

Register today for this exciting, new contest by visiting

www.brisnet.com/contest. Sign up closes Saturday, July 26 by 11:59 AM ET. Best of luck and have fun!

* A Brisnet.com free membership and computer with Internet access required to participate. One free entry per member.

**Regular product prices apply for any Contest files downloaded.



Yes, it's FREE to play exclusively for Brisnet members. Earn the highest return based on hypothetical \$2 win and place wagers

Sign Up at www.brisnet.com/contest

SEE INSIDE THIS MONTH'S ISSUE FOR...

Incredible July Specials (See page 3)

Quotes from two of the 2003 Challenge Grand Prize Winners

Robert Swickard - April 19, 2003

"Without Ultimate PPs with Comments, I feel that I would have had no shot at winning the 2003 Online Handicapping Challenge. I've found



BRIS Race Ratings and Class Ratings to be the most valuable information. Ultimate PPs, track bias stats, post position bias stats along with running style stats give me the information that other services don't have."

William Stevens - April 20, 2003

"I always get the Ultimate PPs with Summary. The summary



page helps me weed through races to find the best betting opportunities. I look for horses that rate highly in the race summary and check to see if their running style fits the track bias. BRIS Speed and

Pace ratings are the best. I used to calculate my own speed figures but the figures in the Ultimates are far more accurate."



\$101.40 Winner on Top with \$1,040 Trifecta!

Arlington Park daily sheet, June 12

Ultimate PP User hits it BIG in Florida and Vegas!



Long-time Brisnet.com member and Ultimate PP user Lou Filoso has had quite a year thus far. In March he finished a close runner-up in the Turfvivor contest at Gulfstream Park, earning \$10,000 and a qualifying trip to Las Vegas. However, that turned out to be simply a prep for the prestigious Orleans Handicapping Championship in April. There, Lou

teamed up with partner Richard Eng, to capture the \$111,000 grand prize!

A Brisnet.com Hall of Fame member, Lou explained his handicapping philosophy:

"I download the **Ultimate Summary**, which I have used for quite some time. I rely on the Back Speed column, especially at the premier meets, e.g. Gulfstream, Keeneland, etc. I also look for improving [speed] numbers. This is something that will dictate a lot of plays for me. I also incorporate the key race factor into my handicapping.

The BRIS numbers are a big factor in my decision making. I can get 'live' value plays using the BRIS numbers. I've been a customer for over 15 years and have not found better numbers anywhere! Thank you BRIS."

Back in October, 1995 Lou teamed up with another Brisnet customer, Bill Handleman, to take first place in the Penn National World Series of Handicapping.

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OUR BUSINESS HOURS

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We're Giving Away the Store in July!

As our way of saying 'thank you' to all our valued customers, we're practically giving away the store in July. On select dates in July, most days in fact, you'll have free access to one of our great handicapping products. Visit Brisnet.com every day this month for an exciting, new surprise.

However, don't be shocked if you see some of the following reports among the daily specials:

- FREE Ultimate Past Performances
- Unlimited day of the NEW ProfitLine report
 - FREE software data files
 - Complimentary Wizard selections sheet

How do I take advantage?

brisnet.com

the handicapper's edge

Bookmark racing's #1 website today or better yet, make it your homepage* for quick and easy access to the July specials. With the best racing in the country heating up this month, you can't afford to miss a single day in July at Brisnet.com. Enjoy!

*using Internet Explorer, click on 'Tools', then 'Options' to set www.brisnet.com as your default homepage.

There will be a link from the homepage at www.brisnet.com, taking you to a special page announcing the giveaway for the following day's races. It will be like Christmas in July, as there is no telling what will be 'under the tree!'

What reports is Brisnet.com giving away?

We wouldn't want to ruin the surprise!

Wizard's Special Full-card Sheets

Beginning this Summer the Wizard will be offering full-card analysis (\$10) on major stakes days, covering some tracks that are not part of his daily schedule. For example on July 12, the Wizard will offer not only picks for the Virginia Derby at Colonial Downs but picks for the entire card. Here is a schedule for upcoming major race days that you can be sure the Wizard is covering the complete card:

Date	<u>Track</u>	Feature Event		
6/28	Monmouth	Molly Pitcher		
7/12	Colonial	Virginia Derby		
7/19	Canterbury	Claiming Crown		
	Delaware	Delaware Oaks		
7/20	Delaware	Delaware Handicap		
8/3	Monmouth	Haskell Invitational		
8/9	Mountaineer	West VA Derby		
	Monmouth	Sapling Stakes		
8/23	Monmouth	Iselin Handicap		
8/24	Emerald Downs	Longacres Handicap		

Maiden Stats 2003 cD-ROM 1-800-354-9206 of Book Only \$99.95 FREE Shipping when you order the CD-ROM!

BET \$100, GET \$100



Sign-up offers don't get any better than what BrisBET.com is offering to new members. Join* BrisBET.com today and after you wager \$100, you will receive \$100 cash deposited into your wagering account!

U.S.A-based BrisBET.com is your source for phone and

online wagering on the best tracks in the country, from Arlington Park to Del Mar to Saratoga. Plus, active members each month automatically receive a 20% discount on the entire Brisnet.com handicapping and pedigree product line. If that isn't enough, members also get FREE PPs and selection sheets** for the tracks they wager on!

BrisBET.com is now offering ACH transfers. The new AmericaTAB EZMoney allows members to make direct deposits and withdrawals to and from their bank account.

What are you waiting for? Visit www.brisbet.com today or call 1-800-597-5661.

*New America TAB wagering members only. One offer good per household. Certain state restrictions (see below). See site for complete details.

** See News & Notes at www.brisbet.com for details.

The service is open only to legal U.S. residents. America TAB does not accept accounts from residents of the following states: Alaska, Arizona, California, Colorado, Georgia, Hawaii, Louisiana, Mississippi, Missouri, Nebraska, Nevada, New Jersey, North Carolina, South Carolina or Utah, nor from Puerto Rico, the Virgin Islands or CANADA. List is subject to change if states' policies change. Listed addresses are verified through several sources, and accounts found to be opened from the above listed states will be closed without advance warning when discovered.



the handicapper's edge

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SEE INSIDE

- NEW Online Contest coming July 26th
- **INSIDE** Daily Specials during all of July!

Single Track PDF editions of Track Stats 2003

For the first time ever you can download a PDF version of Track Stats for either Del Mar or Saratoga. Only \$10 each, the single-track versions contain all the track and meet stats you need to attack the races this summer. No shipping costs and no waiting! Simply download the book to your computer for instant viewing or printing. You'll have the answers to your questions whenever you need them!

Each book contains:

- ▲ Detailed trainer stats in over 20 categories
- ▲ The Best & Worst trainer/jockey combos
- ▲ Horses for Courses
- ▲ Shipper statistics

Track Bias detail for every track/distance and much more!

Visit www.brisnet.com/bookstore today to get your copy.

Need Old Data files?

Missing a specific day's file, or just want to create a database? Visit the Brisnet.com archive server to access the data files you need at reduced prices.

DRF Single, A-Odds, MultiCAPS, Common Ground, Neurax, Early Track Data, Fast Charts, Import Charts, Import Results, and Exotic Results are available back to the beginning of 1997. All-Ways, Plus V, and Neurax Pro are available back to mid-1998 for most major tracks. The archives currently contain all data files from July 15, 1999, to present.

Remember you can also recreate Past Performances by running the old data file through Brisnet's Custom PP Generator software.

www.brisnet.com/archive

