

HANDICAPPING TIMES

A Newsletter for Subscribers of the Handicapper's Database and Bloodstock Research Information Services, Inc.

3rd Time could be the Charm! \$15,000 Brisnet.com East-West Clash III

The \$15,000 Brisnet.com East-West Clash returns for one more time on Saturday, October 4. It's FREE to play* and again will feature great racing from New York to Southern California with maybe a stop at the popular Keeneland meet!

The East-West Clash is FREE to play exclusively for Brisnet.com members. Earn the highest return based on hypothetical \$2 win and place wagers and you'll win \$5,000 CASH plus an enviable spot into the Brisnet.com Handicapper's Hall of Fame!

- ✓ Contest Date:
Saturday, October 4th
- ✓ Entry Fee: FREE
- ✓ Where: At home on your PC
or MAC!
- ✓ Register & Play:
www.brisnet.com/contest



Recent Champs

Congratulations go out to Scott Cochran of Illinois who captured Clash II on Travers Day. Scott, an Ultimate Past Performances user, picked six winners and two place horses to build a winning bankroll of \$128.20. That earned him the Grand Prize of \$5,000! Clash I on July 23 went to Paul Scarim, also of Illinois. Paul had an amazing day, nailing two longshots that paid \$42.20 and \$52.00, respectively. Two other winners plus a place horse built his bankroll up to \$173.50, over \$17 ahead of the runner-up.

For starters, this is a completely new contest. **How you performed in the previous two Clashes has no bearing on this upcoming event. Also, everyone who was registered to play in Clash II on Aug. 23 is already pre-registered for Oct. 4th.** Just show up online no later than 2 p.m. ET that Saturday to make your contest selections.

Clash III will feature 10 mandatory races for which to make selections. Winning is based on a hypothetical \$2 win/place wager on each selection with caps of 25-1 (Win) and 12-1 (Place) respectively.

East-West III Contest Prizes

Grand Prize:	\$5,000 CASH
Runner-up:	\$2,500 CASH
3rd Place:	\$1,250 CASH
4th Place:	\$ 750 CASH
5th Place:	\$ 500 CASH
6th - 10th:	American Produce Records CD-ROM
11th- 20th:	\$200 Brisnet Online Credit
21st- 35th:	\$100 Brisnet Online Credit

Handicapping Reports

To make your life easier, Brisnet.com will offer customized contest files for all handicapping reports. Don't waste time downloading multiple tracks - just get the one file for the price of only one track**. The WIZARD will also provide his in-depth analysis of the Contest Card for only \$10. The Brisnet.com handicapping reports will be available beginning Thursday evening, October 2nd. Selections can be made as early as that evening and changed anytime up until the Saturday deadline.

Register today by visiting www.brisnet.com/contest. Sign up closes Saturday, October 4th by 11:59 AM ET. Best of luck and have fun!

* A Brisnet.com free membership and computer with Internet access required to participate. One free entry per member.

**Product prices apply for any Contest files downloaded. Contest card PPs and reports do not apply towards any BrisBET.com promotions.

SEE INSIDE THIS MONTH'S ISSUE FOR...

- Breeders' Cup Coming Soon (page 2)
- Understanding Track Bias (page 3)
- October Racing Clendar (page 2)
- EZmoney \$100 Promo (page 3)

Be Prepared for the Breeders' Cup World Thoroughbred Championship

Saturday, October 25 at Santa Anita

The Breeders' Cup is racing's greatest wagering event and no other day of racing offers so much value. Bettors willing to wade through the full fields and stiff competition are rewarded with high payoffs and the chance of winning a \$5 million guaranteed Pick 6. Exotic payoffs have been tremendous but the trick is to negotiate the many variables each Cup race introduces.

Handicappers need to know which juveniles are ready to stretch out, what 3 year olds are ready to face their older counterparts and who are the top horses abroad. Only one site can you give the answers to all these questions - Brisnet.com.

Even though the Breeders' Cup is still a few weeks away, it is never too early to begin your preparation. Start your day by reading the FREE Handicapper's Edge Newsletter. Our daily newsletter offers comprehensive coverage on all the top North American & European horses. Each



day features important Cup news, workouts, quotes and in-depth analysis of the

major prep races. Bookmark the Handicapper's Edge today!

Continue your preparations with Stable Alert. Our email notification service allows you to track the activity of your favorite horses and trainers for FREE. Each day you will be updated with all the workouts, entries & results. With one simple click in your Options menu, you can have Stable Alert send you entry and result emails for all the Cup hopefuls. It's a new enhancement to Stable Alert this year just for the Cup and it's FREE to users. Click on Options in your Stable Alert portfolio to begin receiving Breeders' Cup emails.

Start handicapping the card now with our handicapping reports for the Cup that contain all the likely contenders. These reports and files are now online for each and every Brisnet.com tool. Then, beginning Wednesday night, October 22, you can get the updated Breeders' Cup PPs and reports here at Brisnet.com.



Reports Now Online with Probable Starters!

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BY MAIL

P.O. Box 4097

Lexington, Kentucky 40544-4097

BY EMAIL

brisinfo@brisnet.com

bristech@brisnet.com (Technical Support)

WEBSITE

www.brisnet.com

OUR BUSINESS HOURS

Monday-Friday: 8:00 a.m.-5:00 p.m. (EST)

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Monday-Friday: 8:00 a.m.-10:00 p.m. (EST)

Saturday: 9:00 a.m.-5:00 p.m. (EST)

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1-800-354-9353—up to 56,000 bps

OCTOBER RACING CALENDAR

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Updated Monthly Calendar

online at

www.brisnet.com

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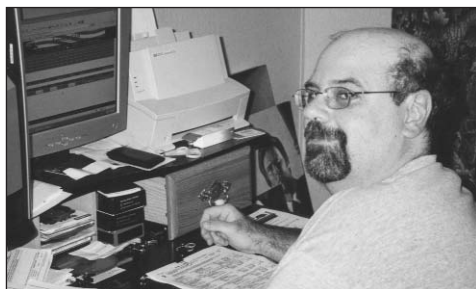
**Bold Face
Indicates
Opening
Day**

HELP for the \$15,000 Contest

Stumped over a particularly hard race? Review the Wizard's Online Contest Analysis, which offers a complete breakdown of every race, pace analysis, track biases, recommended longshots, comments on every horse and top selections. No professional handicapper follows coast-to-coast racing more closely than the Wizard. The WIZARD had FOUR TOP Winners in Clash II plus a 40-1 value play that finished second. Three TOP Winners highlighted his sheet for Clash I.

Tap into the Wizard's expertise for the online contest beginning late Thursday night, Oct. 2nd.

Ultimate PP User Wins Clash II



"I was new to the Ultimate Past Performances when I joined. However, I really liked the added-value information and had success with them, so I've switched to use them. I love the tie-in to the BrisBET.com giveaway. It's a huge thing for the handicapper and gambler. With BrisBET.com giving me the PPs when I wager, it really helps

for showing a profit at the end of the year. I can't commend BrisBET.com enough for helping out the horseplayer.

I'm honored to be part of the Brisnet family. Having the opportunity to play in contests from home such as the Brisnet.com East-West Clash is super. Thank you."

—Scott Cochran, 2003 East-West Clash II Champion

Understanding Track Biases, Part I

By Richard Nilsen

As horseplayers we've seen it happen many times. Your horse appeared to have a perfect trip but when he made his wide, sweeping move to confront the leader turning for home, his rival said "adios" and spurted away. Floundering in the stretch drive, your horse fails to hold on for second, costing you the exacta as well. All bets are lost and you're still shaking your head.

The culprit was 'track bias,' a term coined years ago by author Steve Davidowitz. Every racetrack has some type of bias that prevails over the course of an entire meet, while at the same time, also having biases that seriously affect the outcomes on a single day's races.

"One of the most difficult handicapping angles to properly assess is a track bias," asserts Michael Kipness, producer and founder of the Wizard selection sheets. "You can't make an early determination. It takes at least three or four races to come up with anything definitive. But most importantly in order to detect a bias on a given day, you have to handicap the races beforehand so you know how the race sets up for particular horses.

For instance let's say there is a speed horse and he has been quitting and he figures to quit again. Then all of a sudden this quitter is carrying his speed to the 1/8th pole and hanging in there, this is a strong sign in regards to a [short term] bias."

The Wizard's point should not be overlooked. If you have not handicapped the races beforehand, then it is very difficult to determine a track bias on a given day. However, for long term biases, the task is easier thanks to the information in Brisnet.com's Ultimate Past Performances. But we'll get to that later (Part II). Let's begin by discussing the two general types of biases, as I see them.

Continued on page 4



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Two Types of Bias

We have single-day or 'short term' track biases as well as pre-dominant 'long term' biases.

To differentiate the two, here's an example. A track may only have one strong bias, such as favoring inside posts in two-turn races. That would be deemed a 'long term' bias.

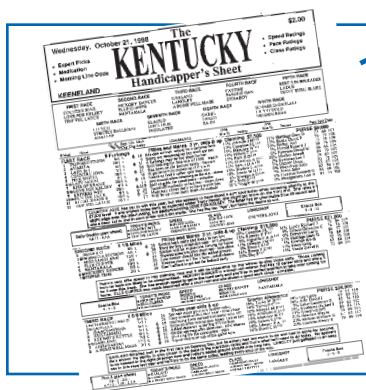
However, during a three-day stretch in the middle of the meet, for example, this same track strongly favored closers in dirt sprints. That bias, which had nothing to do with the prevailing bias in route races, would be considered a 'short term' bias.

Every track has its own peculiar characteristics, e.g. banking of the turns that help create prevailing biases that favor or disfavor certain running styles and post positions. This type of 'long term' bias can last an entire meet, and often, run across multiple seasons.

The chance of this increases when the weather stays consistent, and the track superintendent does not alter the course in any significant way. In a nutshell a long term bias should influence your handicapping of this track on a daily basis.

When a predominant bias is influencing the outcome of the races, it is critical for the serious horseplayer to be cognizant of this fact. Such a bias could also cause a handicapper to direct his efforts towards a new track. With the proliferation of online and at-home wagering coupled with accurate track bias information, the opportunity is there for bettors to take advantage of biases anywhere throughout the country.

In Part II of this segment (November Handicapping Times), we'll take a look at some case studies and how the Ultimate PPs Track Bias summary can make your life as a handicapper easier by quickly and easily identifying track biases, both short term and long term.



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