A Newsletter for Subscribers of the Handicapper's Database and Bloodstock Research Information Services, Inc.

# Get Ready to Rumble!

Win the \$25,000 Brisnet.com Online Handicapping Challenge and go to Vegas!

Welcome to the main event! Starting Saturday, September 29th, handicappers across the U.S. and Canada will square off in the greatest FREE online handicapping contest on the internet - the \$25,000 Brisnet.com Online Handicapping Challenge. For four consecutive Saturdays, horseplayers will test their skills against the best to claim the final two spots on the Brisnet.com team heading to Las Vegas for the \$200,000 DRF/NTRA National Handicapping Championship.

In the first two years of the National Handicapping Championship, Brisnet members have claimed over \$200,000 in prize money including Handicapper of the Year Steve Walker's \$100,000 Grand Prize. Join spring Challenge winners Ed Gasperi and Ron Howard on the Brisnet.com team and earn the right to play for \$100,000 and the title of Handicapper of the Year. Our

grand prize winner in the fall Challenge will walk away with a cool \$10,000 and a trip to Las Vegas, and the runner-up will receive \$1,000 in online credit and a trip to Las Vegas. In addition, \$2,500 in weekly prize money will be awarded.

So if you are ready to play, let's lay down the rules. First, to win a spot on the team you have to register online to play at www.brisnet.com/challenge. No exceptions! Sign up closes each Friday by 3:00 p.m. EDT. You only need to register once to participate in all four legs of the Challenge. Don't get left at the starting gate.

Contestants can win one of two ways. Each contest date, players need to select one horse in each of the ten designated contest races starting on Saturday, September 29th. For each correct selection, a player will earn one point as well as the \$2 win mutuel payoff. The player with the most accumulated points (winners)

over the course of the contest will be the grand-prize winner. The player with the highest accumulated bankroll will be the runner-up and also earn a free trip to Las Vegas. There's also two ways to win each week. The player with the most wins each Saturday wins \$1,500! The player with the highest bankroll (best ROI) wins \$1,000 cash! For a full list of all the prizes, visit the Challenge page and click on "Official Rules."

Don't miss out on this rare opportunity to qualify for the National Handicapping Championship. Why pay when you can play for FREE? Remember to mark your calendar for September 29th. This is your chance to hit it big time in the \$25,000 Brisnet.com Online Handicapping Challenge. Go online today at www.brisnet.com/challenge to register.

**NOTE:** Even if you participated this past spring, you must re-register for the fall Challenge.

#### Sign Up Today at

#### www.brisnet.com/challenge

Initial Registration Deadline is 3:00 p.m. EDT Sept. 28, 2001



Edward Gasperi (left) accepts the \$10,000 winning check at historic Saratoga Racecourse.

"I take an all encompassing look to handicapping when using the Ultimates," explained Edward, winner of the June Challenge. "Initially, I use the race summary to determine which horses have the right running style for the race. Then I use the [BRIS Pace & Speed] Pars to look for contenders with the right profile for the race. After that, I check out their current form, workouts, trainer stats, etc. The comments came in handy when we had to handicap some of the smaller tracks. It really gave a quick snapshot of who was hot and helped me get up to speed. I really want to thank BRIS for the tournament."

Be a team player! Qualify here and join Ed Gasperi and Ron Howard in Las Vegas as part of the Brisnet.com Team.

#### SEE INSIDE THIS MONTH'S ISSUE FOR...

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- BrisBET.com (page 3)

# September 23 Brisnet.com Customer Appreciation Day!

Please join us Sunday, September 23rd for our second annual Brisnet.com Customer Appreciation Day. To mark this special occasion, all Brisnet members will be treated to an online credit of at least \$25 (see below for details). It's just our way of saying thank you to the best horseplayers in the world. You have our promise we will continue to work hard every day to earn your business.

On Brisnet Customer Appreciation Day all members will receive an online credit, which can be applied to any Brisnet online products dated Sunday, September 23. Gold & Silver Club members will receive a \$50.00 credit and all other members will enjoy a \$25.00 credit. The credit will be good for any reports or files dated Sunday, September 23rd and can only be used for online purchases. What ever credit you don't use, you lose.

Most handicapping reports are up two nights in advance of the race day. So while technically Customer Appreciation Day is

Did you Know... during the Belmont spring meet, the runner with the best BRIS Speed Rating in 2001 won 32% of all the dirt races for a +5% ROI?

listed as September 23rd, you can start downloading any handicapping products dated September 23rd with your credit as soon as they become available online. Plus, you can continue to use your online credit to buy handicapping reports dated September 23rd as long as they remain on our site.

What can you apply your online credit to? Past Performances, Selection Sheets and Software Datafiles - anything dated September 23rd! Discover the value added information in Ultimate PPs, try a Wizard handicapping report or learn why so many handicappers are using their PCs to handicap by getting a MultiCaps datafile. Use the credit to download some of your old favorites and use the rest to test out some of

### **Online Credit**

our other 75 online handicapping products.

Here's a quick list of some products you may want to try with your online credit.

- \* Ultimate Past Performances
- \* The Wizard's Simulcast Best Bets
- \* Super Stats -packed with stats on the trainer, jockey and horse
- \* Winner's Choice a one page selection sheet dynamo
- \* MultiCaps download the software for FREE and use your credit for datafiles
- \* NFL Football Reports it is Sunday after all.

Again, thank you for choosing Brisnet.com as your race information provider. We look forward to serving your handicapping needs now and in the future. Remember to mark your calendar this September 23rd for Brisnet.com Customer Appreciation Day!

\*\$50 Credit for Silver and Gold Club Members only

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1-800-354-9206 -or- (859) 223-4444

BY FAX

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**BY MAIL** 

P.O. Box 4097 Lexington, Kentucky 40544-4097

**BY EMAIL** 

brisinfo@brisnet.com bristech@brisnet.com (Technical Support)

WEBSITE

www.brisnet.com

**OUR BUSINESS HOURS** 

Monday-Friday: 8:00 a.m.-5:00 p.m. (ET)

TECHNICAL SUPPORT HOURS

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MODEM ACCESS NUMBERS

1-800-354-9084—up to 56,000 bps 1-800-354-9353—up to 56,000 bps

# SEPTEMBER RACING CALENDAR

Buy 3 or more Track Stats & Get Sire Stats 2001 FREE! Call 1-800-354-9206, ext. 254

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Registration closes 3 p.m. EDT on Sept. 28 for week 1 of the Online Handicapping Challenge

# Another Brisnet.com Employee Heading to



Rich Nilsen joined Alan Wheeler as the second Brisnet.com employee to win a qualifying handicapping contest this summer. On Saturday, August 11, at Keeneland, Nilsen used \$2 win and place wagers to turn a \$44 bankroll into \$90 on the 11-race Ellis Park card. That earned him the \$10,000 grand prize and a trip to Las Vegas to compete in the 3rd annual DRF/NTRA National Handicapping Championship. Nilsen finished 44th in last year's event.

Using Ultimate PPs with Comments, Nilsen cashed seven of the 11 races on Gardenia Stakes day. His highest priced winner was Linda's Lad (\$17.60) in the second race. Beginning with the fifth race, he cashed six consecutive races, including two "one-two" finishes in the ninth and tenth races.

Ironically, the Ellis Park card was almost canceled after a power outage that lasted for over half an hour. Keeneland management was preparing to switch the contest to Saratoga, the backup track.

"Although I had also handicapped the Saratoga card, I did not want them to switch from Ellis Park," Nilsen explained. "I had spent hours of handicapping the Ultimate PPs for Ellis, so I felt well pre-

pared for the day's contest."

A qualifier in 1999, Alan Wheeler used MultiCaps software and his keen handicapping acumen to win the Ellis Park handicapping contest on July 19, earning him a free trip to Las Vegas. The \$200,000 National Handicapping Championship is held each January at the MGM Grand.

Brisnet.com is holding a qualifying contest with 2 free trips to the Vegas tournament September 29 - October 20. Visit **www.brisnet.com/challenge** for more details and to sign up free by September 28 at 3 p.m. EDT.

# Wager Online or by Phone with BrisBET.com

Have you checked out BrisBET.com? This online wagering interface models the SuperTote oddsboard and makes wagering a snap! Try online wagering via BrisBET.com, and you may never want to wager anywhere else again. Of course, phone wagering is also available through our dedicated staff of operators.

Here is why BrisBET.com is the handicapper's best bet:

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Remember, when you wager anytime during the month with BrisBET.com, you will receive a 20% discount on all Brisnet.com electronic handicapping products. That's a deal no other wagering service offers their members!



SPECIAL SIGNUP OFFER: credit card transaction fees for new America TAB customers on their initial deposit (up to \$400) will be credited back to their account on the next business day. This special offer expires September 30, 2001.

To signup\*\*, call (800) 597-5661 to speak with a friendly customer service representative (Monday - Friday, 9 a.m. - 9 p.m. ET, Sat/Sun 11a.m. - 9p.m. ET) or visit http://www.brisbet.com

\* See website for details. Limited time offer. \*\* Must be at least 21 years old and reside in a state where wagering services are available. Wagers processed by America TAB, Ltd.

# Get the Inside Information for the Belmont Breeders' Cup!

It was hardly a surprise in 1995 when Inside Information destroyed her competition in the Breeders' Cup Distaff. But for every Inside Information, each Breeders' Cup at Belmont has produced several nice prices such as Safely Kept (\$26.40) in 1990 and Desert Stormer (\$31.00) in 1995. The difference between having a great Breeders' Cup and a potential \$5 million payday revolves around spotting these longshots. To help you identify all the contenders including the best longshots, America's top handicapper the Wizard will be writing a weekly Breeders' Cup Scouting Report exclusively for Brisnet.

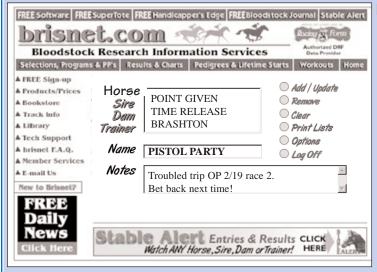
The Wizard's Breeders' Cup Scouting Report is for the serious handicapper who wants to leave no stone unturned on Cup day. Each week features the Wizard's indepth analysis of the major Breeders' Cup preps, breaking news on all the contenders here and abroad and interviews with trainers on their BC hopefuls. A New York native, the Wizard's exclusive insights will give you the home field advantage on Cup Day. The Scouting Report is an absolute must for handicappers looking to place future book wagers. The final 2 issues will include the Wizard's very own odds line. Available beginning September 12th for only \$8 per issue, the Wizard's Breeders' Scouting Report is the inside information you need.



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### Pick of the Day REDHOT in August!

Earlier this year, The WIZARD unveiled a new product designed to help horseplayers make money with one special Pick of the Day. Late July and August has seen some spectacular results:

July 21: \$126.00 exacta given out 3 times at Delaware Park!

July 24: \$6.00 winner Bane of the Cat at Calder

July 27: \$22.00 exacta 8 times at Saratoga!

July 29: \$18.40 winner Serra Lake with \$89 exacta 3 times! Bonus \$48.20 cold Daily Double at Saratoga!

July 31: \$19.60 exacta 4 times at Philadelphia

August 1: \$6.90 winner Friona at Saratoga

August 3: \$7.20 winner Malagash at Saratoga

August 7: \$36.20 exacta twice at Calder!

August 9: \$7.30 winner with \$96 exacta 4 times at Saratoga!

August 11: \$8.40 winner Szczerbiak with \$299 trifecta at Saratoga!

August 13: \$8.80 winner Happy Hero at Del Mar with \$24.20 exacta 6 times!

August 15: \$21.80 exacta 5 times & \$68.50 trifecta twice at Saratoga!

August 16: \$28 exacta 3 times at Ellis Park!

August 19: \$6.00 winner w/exacta & trifecta at Del Mar

August 20: \$28 exacta 6 times at Philadelphia Park

Making a consistent profit at the races is every horseplayer's goal. This requires both discipline and selecting the right spots on a daily basis. Lack of conviction coupled with a shotgun approach to wagering is often the downfall of many handicappers. Consider the Wizard's Pick of the Day as one strong spot play every racing day.

In this one-page report, the Wizard begins by providing you a pace analysis of the race setup. An in-depth analysis of the selection follows along with the appropriate wagering strategy to help you crush the race!

Let the Wizard find you one great play, every day! Get the Wizard's Pick of the Day for only \$6.00 at Brisnet.com