WOULDN'T IT BE GREAT IF.....?

Wouldn't it be great if there was a computer handicapping program that was designed by handicappers for handicappers and not for computer gurus. That would let me move into the new age of handicapping without a lot of hassle.

Wouldn't it be great if I could spend maybe 10 minutes at the computer to handicap an entire race card. In fact, I could spend only 20 or 30 minutes handicapping 2 or 3 race cards. That would let me be very selective with the races I play and still get lots of wagering action. Now, that is a blueprint for success!

Wouldn't it be great if the software could help me plan my wagers before I go to the track, like showing me the software's odds-line compared to the official Morning Line Odds so I can spot probable overlays and high payoff horses. And, how about having the software show me Key Horse candidates and help me structure my Exacta, Trifecta, Pick 3 and Daily Double wagers. And, what if the software could also show me what kinds of races at each track have the best payoffs for each kind of wager. Imagine being that well prepared before I even get to the track!

Wouldn't it be great if the software used a comprehensive approach to handicapping by determining each horse's suitability to the distance and the surface, current form, class level and ability to handle the probable pace and speed demands of the race. What if it included a lot of powerful handicapping factors that are not in the hands of the general public. How about including handicapping factors designed by experts like Tom Brohamer based on the Sartin Methodology, Tom Hambleton, William Scott and Bill Quirin.

Wouldn't it be great if the software didn't use some fixed method to handicap the races, but instead was able to automatically adjust its handicapping for each specific kind of race run at each specific track I handicap. And, what if it would automatically take into account the prevailing track bias and the pace match-up scenario in the race. This means handicapping would be both race type and race track specific. Imagine software that understands the differences between 6, 6 1/2 and 7 furlongs.

Wouldn't it be great if the software not only did a great job of finding the winning horses, but was also able to spot the most likely place, show and 4th place horses as well. This plus the Key Horse candidates would really help me with my Exacta, Trifecta and Superfecta wagers. And, what if the software could look at the apparent non-contenders to see if there is possibility one could "wake up" today and score at a big price, sort of a "Dangerous Non-Contender Report" for the race card.

Wouldn't it be great if I had some control over the software and could apply some of my own handicapping ideas. I really don't want a "black box" anyway. How about giving me the choice of letting the software work automatically or letting me take more control by designing my own handicapping profiles. In fact, wouldn't it be great if I could tell the software to handicap each race from three different perspectives so I would have my own Consensus Pick capability.

Wouldn't it be great if I could enter my own handicapping angles into the software and from that point on have the software actually check every horse in every race it handicaps to find the special horses that qualify for my personal angles. These would be my own Custom Search Definitions. Oh well, I can dream anyway.

Wouldn't it be great if if the software could show me the Impact Value power and the flat bet profitability of every handicapping factor for every different kind of race run at every track I handicap. And, what if the software would actually show me how well its handicapping profiles are working based on their win, place and show percentages, average mutuel payoffs and return-on-investment. Imagine software that is not afraid to show you how well it is working.

As long as I am dreaming, wouldn't it be great if there was a way I could define my favorite types of races and have all race cards being run in North America searched to find the races that meet my specifications and then build a custom race card data file made up of just the kinds of races I like to play at just the tracks I like to play. And, what if I could even specify the amount of early pace pressure in the races such as races with lone front runners and/or races with lots of early pace pressure that often set up for high priced closers. What a great tool this would be for playing simulcast races and for on-line account wagering ….. my own personal, custom race cards!

Wouldn't it be great if the same data file I get to automatically drive the software could also print out premium past performance reports in the format I am familiar with and do it one or two days before the races are run and do it in the comfort of my own home. And, what if these premium past performances were actually free!

COMPUTER HANDICAPPING SOFTWARE FOR

•ALL▲Ways•™

PROFESSIONAL & SERIOUS HORSEPLAYERS

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